

CONTRACT



WNYT - TV
715 N Pearl Street
Albany, NY 12204
(518)436-4791

www.wnyt.com

And:

Shorr, Johnson, Magnus
100 N. 20th Street Ste. 201
Philadelphia, PA 19103

<u>Contract / Revision</u> 288871 /		<u>Alt Order #</u> 08413446
<u>Product</u> SCHUMER 4 SENATE		
<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Estimate #</u> 7934
<u>Advertiser</u> Charles Schumer for Senate		<u>Original Date / Revision</u> 10/10/16 / 10/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNYT	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNYT	10/11/16	10/14/16	M-F Today Show	7-9a		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-TWTF--				4	\$600.00				
D 2	WNYT	10/17/16	10/17/16	M-F Today Show	7-9a		:30				NM	0	\$0.00
N 3	WNYT	10/11/16	10/14/16	M-F AM Live	6-7a		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-TWTF--				4	\$600.00				
N 4	WNYT	10/17/16	10/17/16	M-F AM Live	6-7a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$750.00				
N 5	WNYT	10/11/16	10/14/16	M-F 5:30-6a News	5:30-6a		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-TWTF--				4	\$300.00				
N 6	WNYT	10/17/16	10/17/16	M-F 5:30-6a News	5:30-6a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$300.00				
N 7	WNYT	10/11/16	10/14/16	M-F Today Show II	9-10a		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-TWTF--				3	\$200.00				
N 8	WNYT	10/17/16	10/17/16	M-F Today Show II	9-10a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$150.00				
N 9	WNYT	10/11/16	10/13/16	M-F 4-5p Harry	4-5p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-T-T---				2	\$100.00				
N 10	WNYT	10/11/16	10/14/16	M-F 6-6:30p News	6-6:30p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-TWTF--				4	\$500.00				
N 11	WNYT	10/17/16	10/17/16	M-F 6-6:30p News	6-6:30p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$900.00				
N 12	WNYT	10/15/16	10/16/16	Sa-Su 6-6:30p News	6-6:30p		:30				NM	1	\$300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
288871 /	08413446

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	SCHUMER 4 SENATE	7934

Advertiser	Original Date / Revision
Charles Schumer for Sen	10/10/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/16	10/21/16	-----SS				1	\$300.00				
N 13	WNYT	10/11/16	10/13/16	M-F 5-5:30p News	5-5:30p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-T-T---				2	\$300.00				
N 14	WNYT	10/17/16	10/17/16	M-F 5-5:30p News	5-5:30p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$300.00				
N 15	WNYT	10/11/16	10/14/16	M-F Entertainment Tonight	7-7:30p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-TwTF--				4	\$300.00				
N 16	WNYT	10/17/16	10/17/16	M-F Entertainment Tonight	7-7:30p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$600.00				
N 17	WNYT	10/11/16	10/14/16	M-F 730-8p Inside Edition	730-8p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-TwTF--				4	\$300.00				
N 18	WNYT	10/17/16	10/17/16	M-F 730-8p Inside Edition	730-8p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$600.00				
N 19	WNYT	10/13/16	10/13/16	Chicago Med	9-10p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/16	10/19/16	---1---				1	\$2,000.00				
N 20	WNYT	10/12/16	10/12/16	Blindspot	8-9p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/12/16	10/18/16	--1----				1	\$1,000.00				
N 21	WNYT	10/11/16	10/11/16	The Voice	8-10p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-1-----				1	\$3,000.00				
N 22	WNYT	10/11/16	10/14/16	M-F 11:35p-12:35a Tonight S	11:35p-12:35a		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-TwTF--				4	\$225.00				
N 23	WNYT	10/17/16	10/17/16	M-F 11:35p-12:35a Tonight S	11:35p-12:35a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$500.00				
N 24	WNYT	10/11/16	10/15/16	M-Sa 11p News (4Q)	11-11:35pm		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	-TWTF--				4	\$400.00				
D 25	WNYT	10/17/16	10/17/16	M-Sa 11p News (4Q)	11-11:35pm		:30				NM	0	\$0.00
N 26	WNYT	10/15/16	10/16/16	Sa-Su NC13 Weekend Today	8-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/16	10/21/16	-----SS				1	\$200.00				
D 27	WNYT	10/15/16	10/15/16	Sa Today 9-10a	9-10a		:30				NM	0	\$0.00
N 28	WNYT	10/15/16	10/15/16	Saturday Night Live	1130p-1a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/16	10/21/16	-----1-				1	\$450.00				
Totals								0.00				53	\$25,350.00

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	SCHUMER 4 SENATE	7934

<u>Advertiser</u>	<u>Original Date / Revision</u>
Charles Schumer for Sen	10/10/16 / 10/12/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	53	\$25,350.00	(\$3,802.50)	\$21,547.50
Totals	53	\$25,350.00	(\$3,802.50)	\$21,547.50

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WNYT, Albany</u>	Date: <u>9/28/16</u>
I, <u>Shorr Johnson Magnus</u> ,	
being/on behalf of: <u>Charles Schumer</u> ,	
a legally qualified candidate of the <u>Democratic</u>	
political party for the office of: <u>US Senate</u>	
in the <u>General</u>	
election to be held on: <u>November 8, 2016</u>	

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Schumer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Toth

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/28/16

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Tony McManus

Signature

TONY McMANUS

Printed Name

DOS

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Friends of Schumer

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

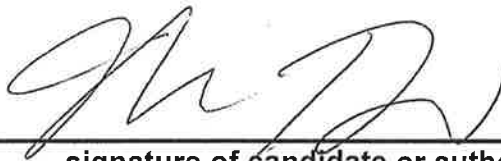
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Michael D'Ettorre

printed name

9/28/16

date